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Our work

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National Portal for the Young People of Wales

The Challenge

To develop a portal on behalf of Canllaw Online providing information and services for the young people of Wales and encouraging user generated content to showcase their digital skills.



The Solution

Our creative team has developed a personalised interface to information that encourages young people to interact at a high level with other portal users. The bi-lingual site (Welsh/English) encourages user participation and engagement with online tools:

- Voting
- Games
- Upload/contribution facilities
- Online diary, CV and budget tool
- Web-based email
- Forums (discussion groups, chat rooms)

The Results

With 4,500 registered users, thousands of content items including images, videos, audio tracks, stories etc and 1.5 million page requests per annum, the portal has proven its attraction and value to young people.

About Canllaw Online

Canllaw Online is a Wales-wide initiative working to transform youth information services across Wales. The multi-million pound Credu programme aims to fill a gap in the overall provision of information and to create an entrepreneurial culture that creatively uses ICT to develop Wales into a highly skilled information society capable of competing in the global digital economy.

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