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Commercial product launched for law firm

The Challenge

To web-enable a comprehensive offline manual developed by Weighmans LLP, based on years of disease claims handling expertise, and make it available as a commercial product to other solicitors and clients.



The Solution

We delivered the online manual via an innovative content managed extranet, whereby the casual visitor can access a limited number of web pages from the manual. Weightmans has the option to provide access to the complete online manual to its clients free of charge and to other parties through an online registration and payment process whereby the user pays an annual subscription fee.

The Results

"Since its launch internally *disease-i* has been used on a daily basis by members of the Weightmans disease team as a reference and research tool, says communications manager Liston Dunn. "It has been commented that the site is very interactive and user friendly. *disease-i* has now been launched externally to clients and there has already been a high level of interest."

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