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Search engine optimisation

## Search engine success for hotel booking company

We are pleased to announce a major success for online hotel booking company Eurocyber. After purchasing Connect's Search Optimisation Package they have achieved number one position on Google for their chosen keywords in what is a very competitive market.

Connect undertook a keyword analysis and produced a keyword report for Eurocyber detailing the most effective keywords to drive traffic to their Harrogate Hotels website. We implemented changes based on this analysis and have provided a regular reporting system that will help keep them one step ahead of their competitors.

Managing Director of Eurocyber Brian Joyce: "I am delighted with the service I have received from Connect over the last few years and the SEO project with **Harrogate Hotels (opens new window)** has been an unqualified success."

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